



# LEAFLET

Vol 90 No 2

AAUW Wausau (WI) Branch

February – March 2013



## February Program

**Can You Believe It? In 2013 How Women Present Themselves Still Matters**

**Chris Clarke-Epstein, CSP**

**Tuesday, February 19, 2013**

optional 5:00 – 6:15 PM, cafeteria dinner w/Clarke-Epstein, UWMC small dining room, \$5.50

**6:30 – 8:00 PM, UWMC Terrace Room**

Martin Luther King, Jr. dreamed of a day when children would be judged by the content of their character, not the color of their skin. Early feminists envisioned a time when women would be identified by our accomplishments, not our wardrobe or cleavage. Unfortunately in both cases, that day has yet to arrive.

Award-winning speaker, trainer, and author Chris Clarke-Epstein is a good friend of AAUW and our mission. She has agreed to present on how women's appearance, dress options, and behavior choices continue to affect our careers and opportunities both today and into the future.

This is a perfect program to bring our daughters, granddaughters, nieces, friends, and men who agree to attend! Clarke-Epstein guarantees information, discussion, and fun. Questions? Ask Marian Seagren-Hall at [marabill1@msn.com](mailto:marabill1@msn.com) or 715.842.7464

## March Program

**COWS**

BUILDING THE  
HIGH ROAD

***Working Wisconsin & Women in It: Progress, Exclusion, & Clouds on the Horizon***  
**Associate Director Laura Dresser, COWS (Center on Wisconsin Strategy)**

**Thursday, March 14, 2013**

optional 5:00 – 6:15 PM, Cafeteria dinner, \$5.50, UWMC small dining room

**6:30 PM, UWMC auditorium**

Since the Great Recession began, the economy and working people in the state have been reeling. But underlying these recent problems are longer term shifts that have been redefining work and job quality and inequality in the state and nation. This talk will look at the Wisconsin economy with attention to the short and the long-term and especially to the roles and reality of women in it. We'll spend time on evidence of progress for women, but also the increasing inequality that so defines life for all workers -- women and men -- at the bottom of our labor market.

COWS Associate Director Laura Dresser is a labor economist and an expert on workforce development systems. (See her bio on page 2). COWS is a nonprofit "think-and-do tank" based at the University of Wisconsin-Madison that promotes "high road" solutions to social problems. These treat shared growth and opportunity, environmental sustainability, and resilient democratic institutions as necessary and achievable complements in human development. COWS is nonpartisan but values-based and seeks a world of equal opportunity and security for all. [www.cows.org](http://www.cows.org)

Open to the Public. Questions to Marian Seagren Hall, 715.842.7464

Co-sponsored by AAUW Wausau Branch & UW Center for Civic Engagement

### More on March Program Presenter Laura Dresser

Laura Dresser (MSW, PhD, University of Michigan; BA, Rice University) is Associate Director of COWS. A labor economist and expert on low-wage work and workforce development systems, she has both written about ways to build stronger labor market systems and worked extensively with labor, business, and community leaders in building them. Laura has written widely on race and gender inequality and labor market reform. She is most recently co-editor of *The Gloves-Off Economy: Workplace Standards at the Bottom of America's Labor Market*. [ldresser@cow.org](mailto:ldresser@cow.org) 608.263.6944



### Backpacks for Nicaraguan Teachers Brunch

Wednesday, March 20, 2013

9:00 AM – Noon

Brunch (bring dish to pass) followed by filling backpacks. We still need lots more school supplies and backpacks!

Drop them off at Hawks, call Ruth to arrange for pickup, or bring them the day of the brunch.

Ruth Hawk's home, 3407 Falcon Way, Wausau

Town of Rib Mountain, 715.842.5291

### Upcoming Program: *Mark your calendar!*



**Documentary Film: *Miss Representation***

**Thursday, April 11, 2013**

**6:30 – 8:30 PM**

**UW Center for Civic Engagement, UWMC Theater**

*Miss Representation* is a 2011 documentary film that explores how the media's misrepresentations of women have led to the underrepresentation of women in positions of power and influence. Our first showing last fall was well attended and well received.

Free public showing sponsored by AAUW Wausau Branch in collaboration with UWMC and YWCA. Call Marian Seagren Hall, AAUW Wausau Branch programs, 715.842.7464.



## Public Policy

by Yvonne Henning, Public Policy Co-Coordinator

Last year, our representative, Rep. Sean Duffy (WI-7), spoke out in support of an inclusive Violence Against Women Act (VAWA) reauthorization. **Your voice will be key to securing Rep. Duffy's support for bringing up VAWA in the House. Currently Rep. Cantor (R) is holding this bill hostage in the House. We need Rep. Duffy to help get this bill out of the house committee.**

**Rep. Duffy will be in our home district for the week of February 18, and that is the perfect time to schedule a meeting with him to talk about VAWA.** You can also bring up one of the other important AAUW priorities that Congress will consider this month, including fair pay legislation and potential spending cuts that could be devastating to critical programs such as education and civil rights enforcement. AAUW can walk you through the steps of scheduling and preparing for your visit. **Here's how to get started:**

1. Enter your zip code into the [AAUW Two-Minute Activist tool](#) to find your members of Congress.
2. Click on the name of the elected official you want to meet, and go to the "contact" tab on their bio to see the district office locations in your state.
3. Call the district office closest to you (Wausau) and find out how to request an appointment. Requests often have to be made in writing, and the district office staff can tell you where to submit the request (typically via email or fax).
4. Make the request!

Once the request has been formally submitted, be persistent - legislators' offices receive a lot of incoming communication, so you may need to follow up to arrange a meeting. In the meantime, you can start preparing for the meeting with [AAUW's tried-and-true tips!](#) We have suggestions on what to bring to the meeting, how to get the answers you're looking for, and how to follow up afterwards. We also have [sample talking points and "asks"](#) for you to make of your members of Congress.

We've heard it 100 times: "Women's votes were key to electoral victories." We saw it firsthand with the successful [AAUW Action Fund "It's My Vote: I Will Be Heard" campaign](#). But will our newly-minted Congress listen and act on the concerns of women and families in our communities now that they've been elected? **That's where you, as a concerned constituent, have the power to hold our elected officials accountable-and scheduling a meeting with your member of Congress is the first step!**

P.S. Make sure to email [advocacy@aauw.org](mailto:advocacy@aauw.org) to tell us how the meeting goes and share any pictures from your meeting!

## Membership Matters

by Nancy L. Schulz, Membership Co-Coordinator

<sup>35</sup><sub>17</sub> By now all members should have received our 2012-2013 Membership Directory. Please make the following update: Correct the email address of **Rita Pachal**, it should be [mrpachal@charter.net](mailto:mrpachal@charter.net)

<sup>35</sup><sub>17</sub> **Keith Hawks**, beloved husband of AAUW Wausau Branch member **Ruth Hawks**, passed on Saturday, February 2, 2013. Our condolences to Ruth and the Hawks family.

<sup>35</sup><sub>17</sub> We've received news of former AAUW Wausau Branch member **Lynn Blum**, who died at the age of 96 in a nursing home in Colorado Springs, CO. Blum was active in AAUW and the League of Women Voters (LWV), helping to start the recycling center on Town Line Road. Marian Seagren Hall adds that Blum and other LWV members helped get AAUW members volunteering in the recycling center work too. Here are some memories about Blum from Margaret

Carspecken, a longtime AAUW Member:

*Lynn was a pillar in the Universalist church of Wausau, for many years coming to the church almost daily, and doing odd tasks that needed to be done for whomever, wherever. We were sad when she moved to Colorado to be near her son, and watch her grandson grow up. I remember her as a good friend, as a kind person, and as a good worker in many worthwhile causes. She was her "own person," that's for sure, and she "knocked herself out" to do many things for many people. Cindi Beltz recalls that she was so so loyal to the Girl Scouts, sometimes wearing her Girl Scout uniform plus medals to church. Lynn remembered names, even children's names, and often carted people to doctors; appointments. etc. She gave everyone a warm feeling.*

*Along with Jerry Gundrson and Marsha Fitzgerald and me (Margaret), Lynn was active in getting recycling started in Wausau in about 1979. She was active in AAUW and the League of Women Voters, a true liberal before that was as popular as now, according to Marian Seagren-Hall, who remembers Lynn defending abortion when State Senator Walter John Chilsen was a speaker at a meeting of the League.*

*Lynn will indeed leave a lonesome place against the sky! She touched many lives with her many kindnesses.*

## Engaging and Sustaining Leadership in Marathon County Summit held January 12, 2013 –

### AAUW Wausau Branch Was There

AAUW Wausau Branch members Tiffany Bredeck, Marian Seagren-Hall, Barbara Keller, and Nancy L. Schulz staffed a table showcasing AAUW issues & AAUW Wausau Branch at the summit. We also stayed to attend the day-long event held at the UW Center for Civic Engagement. It was an energizing opportunity to meet and hear from young and upcoming leaders from throughout our county both from the scheduled speakers and the engaged participants. A followup to the summit called the **"Next Steps Meeting"** will be held **Monday, February 18, 2013, 6:30–8:30 PM** at UWMC. Discussion will focus on how to move forward, and what our next steps will be to engage younger people within their communities in Marathon County.

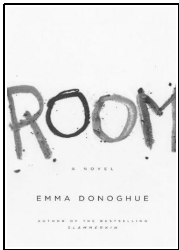
### AAUW Book Group

Book group meets the second Tuesday each month from September – May, **12:45 – 3:00 PM** at **Immanuel Lutheran Church**, 630 Adams St., Wausau (across from the former Wausau East High School). Park in the west lot and enter by the west door. Ruth Grauer, Chair, 715.842.1592



***We welcome you to join us for our monthly book reading and review***

Upcoming meetings and selections:



**Tuesday, February 12, 2012 – Room** by Emma Donoghue

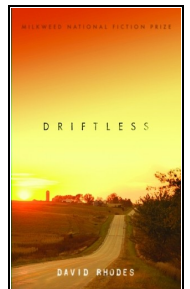
"Room is a 2010 novel by Irish-Canadian author Emma Donoghue. The story is told from the perspective of a five-year-old boy, Jack, who is being held captive in a small room along with his mother." - Wikipedia

Reviewer will be Lucy Peterson.

**Tuesday, March 12, 2013 – Wisconsin Author Selection: Driftless**, by David Rhodes

A fascinating and unsentimental portrait of the fictitious rural Midwest town of Rural, Wisconsin. Features an extraordinary cast of characters. This 2008 novel is Rhodes' first in 33 years after a 1976 motorcycle accident left him paralyzed from the waist down.

Reviewer will be Mary Virginia Quarles.



### AAUW Wausau Branch Financial Report

Alana Holt, Treasurer  
August 2012 - January 2013



	Checking	Savings
Balance August 1, 2012	\$5,157.16	\$2,147.88
Receipts	592.06	
Disbursements	675.14	
<b>Balance October 31, 2012</b>	<b>\$5,090.92</b>	<b>\$2,147.88</b>

Receipts include \$590 Dues, \$2.06 interest

Disbursements include: Dues AAUW \$343, Dues AAUW of Wisconsin \$117, Insurance \$160, LEAFLET printing \$37.14, Postage \$18

	Checking	Savings
Balance November 1, 2012	\$5,090.92	\$2,147.88
Receipts	977.34	3.46
Disbursements	986.56	
<b>Balance January 31, 2013</b>	<b>\$5,081.70</b>	<b>\$2,154.34</b>

Receipts include: \$751 Dues, \$225 Brunch, \$1.34 Interest

Disbursements include: Dues AAUW \$343, Dues AAUW of Wisconsin \$104, Dues reimbursement to member who paid twice \$80, LEAFLET printing \$116.58, Postage \$20.15, Brunch \$322.83

# AAUW Wausau Branch Team Meeting

## Marathon County Public Library

January 2, 2013

### Minutes submitted by Laura Martens

Present: Marian Seagren Hall, Nancy Schulz & Laura Martens

Minutes: December meeting minutes were approved as submitted.

#### Financial Report:

- <sup>35</sup><sub>17</sub> Unavailable, report will be presented next month.
- <sup>35</sup><sub>17</sub> 2012 LAF donation was calculated as follows: 49 members at \$5/member for a total of \$245 (same formula we have used in the past). Approved.
- <sup>35</sup><sub>17</sub> We will discuss Education Foundation donations at the next meeting. Nancy will check with Alana Holt on details for that presentation.

#### NTC Partnership:

- <sup>35</sup><sub>17</sub> Marian Seagren Hall, Nancy Schulz and Tiffany Bredeck were asked to meet in January 2013 (2<sup>nd</sup> meeting) to plan AAUW connection with NTC and their students.
- <sup>35</sup><sub>17</sub> Laura Martens offered to be part of the January meeting. Marian will set the meeting time; Laura will work on a Memorandum of Understanding detailing future roles for each party. Laura will now be the college representative for NTC.

#### Marathon County Leadership Summit:

- <sup>35</sup><sub>17</sub> We have a table at the summit; Nancy is the contact person for that. We need people to staff the table, there are two available shifts - 1<sup>st</sup> shift: 7:30AM - 8:15AM and 2<sup>nd</sup> shift: 3:30PM - 4:15PM. Nancy will contact Barb Keller and Sandi Sliwicki to see if they are available to help. We would like to have a small display, handouts and student affiliate information. We can create an email template to send our membership application and other links for Wausau Branch programs to anyone who provides an email address that day.

#### AAUW WI Needs Assessment

- <sup>35</sup><sub>17</sub> Nancy Schultz plans to request this document as Word or PDF with fillable fields. She will be sending this out to key people in AAUW and asking them to complete different sections of the assessment.

#### Open Positions

- <sup>35</sup><sub>17</sub> Coordinating Officer
- <sup>35</sup><sub>17</sub> Secretary
- <sup>35</sup><sub>17</sub> Newsletter Editor
- <sup>35</sup><sub>17</sub> Newsletter Distribution
- <sup>35</sup><sub>17</sub> Telephone Contacting
- <sup>35</sup><sub>17</sub> Hospitality (Jeannie & Barb?)

#### Misc:

The next Leaflet deadline is January 15<sup>th</sup>. This is February/March edition.

- <sup>35</sup><sub>17</sub> We need Chris Clark Epstein information (Feb 19<sup>th</sup> program).
- <sup>35</sup><sub>17</sub> Details about Education: Accreditation, Values & Learning (Private/public schools) program – Marian following up with Keith Montgomery & Mary Claire Freeman about this. Program date to be determined - possibly March.
- <sup>35</sup><sub>17</sub> The next Miss Representation presentation will be in April.

The next Wausau Branch Business Meeting will be held on February 6<sup>th</sup> at 11:30AM at the Marathon County Public Library. All AAUW members are welcome to attend and share their feedback.





## January Program Review

### Simple Steps to Life's Choices

Improving the health of our nation's children was the emphasis of our January 15 evening program. It featured presentations by two local program directors:

<sup>35</sup>  
<sup>17</sup> **Darci Mick-Beversdorf**, Project Director for the Wausau School District's physical education program (PEP) grant

<sup>35</sup>  
<sup>17</sup> **Kay Perkins**, director of the Women, Infants, and Children (WIC) program at Family Planning Health Services (FPHS).

Both Mick-Beversdorf and Perkins had a lot of information to offer. We hear complaints about the cost to the taxpayers for handouts. After listening to Kay Perkins from FPHS one attendee commented that she "was assured that (WIC) recipients are given much help to provide proper diets for themselves and their children, as well as the importance of exercise." *City Pages* writer Pat Peckham attended the event and intends to include some part of the program in a future feature article for the weekly paper.



### Financial Savvy Sessions Reviews

#### **Session #2 : True Life Stories of Women and Financial Security**

**Reviewed by Diane Echols and Lucy Harvey**

The January 10 Savvy Session featured **Shanna Yonke**, attorney in the Trusts and Estates Practice Group of Ruder Ware Law Firm who discussed various forms and intricacies of trusts, the importance of wills, and how Medicaid can be accessed. She also recommended that women double-check how

beneficiaries are designated on their checking accounts, IRAs, savings accounts, and stocks among other entities. Diane Echols discussed her new position at Rural Mutual where she will be helping clients develop and maintain their financial plans. Diane stressed the value of insurance to help alleviate catastrophes brought on by weather, automobile crashes, health issues, and the impact longevity can have on your hard earned retirement savings.

#### **Session #3: *Can you trust the powers that be and that your will be done?***

**Reviewed by Lucy Harvey**

We were very fortunate to have heard Mary M. John, attorney and partner of Eaton, John, Overbey, & Welles as our featured speaker (on January 2). Mary led us through decisions that need to be made when preparing wills and trusts. I had not remembered that the Agent's authority for the Power of Attorney ends at one's death and the executor then takes over. Advance planning can smooth out the transition. Also home repairs and pre-planned funeral arrangements are common expenditures and exempt assets at any time up until the date of application for Medicaid. The government now uses a "five year look back period" when reviewing assets.



## The American Association of University Women and the AAUW Educational Foundation

**Mission:** The American Association of University Women and the AAUW Educational Foundation advance equity for women and girls through advocacy, education, philanthropy, and research.

**Vision:** American Association of University Women will be a powerful advocate and visible leader in equity and education through research, philanthropy, and measurable change in critical areas impacting the lives of women and girls.

The AAUW Educational Foundation (EF) provides funds to advance education, research, and self-development for women and to foster equity and positive societal change. The AAUW Legal Advocacy Fund (LAF) provides funding and a support system for women seeking judicial redress for sexual discrimination.

AAUW, founded in 1881, is open to all who hold an associate's or higher degree from a regionally accredited college or university. In principle and in practice AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

**AAUW Association Headquarters**  
1111 16<sup>th</sup> Street, NW  
Washington, D.C. 20036-4873  
800.326.AAUW or 800.326.2289, [aauw.org](http://aauw.org)

**AAUW of Wisconsin:** [aauw-wi.org](http://aauw-wi.org)

**AAUW Wausau (WI) Branch:** click on "Branch" tab, then "Wausau" tab.

### AAUW Wausau Branch

#### Contacts

2012-2013

#### Coordinating Officer

Lucy Harvey  
715.848.3545  
[lois3545@aol.com](mailto:lois3545@aol.com)

#### Secretary: open

#### Finance & AAUW Funds

Alana Holt  
715.359.4329  
[daahholt@company23.com](mailto:daahholt@company23.com)

#### Co-Membership Coordinator

Nancy L. Schulz  
715.848.4821  
[nancyl.schulz@gmail.com](mailto:nancyl.schulz@gmail.com)

#### Co-Membership Coordinator

Barbara Keller  
715.675.9756  
[kell9756@gmail.com](mailto:kell9756@gmail.com)

#### Program Coordinator

Marian Seagren Hall  
715.842.7464  
[marabill1@msn.com](mailto:marabill1@msn.com)

#### Public Policy Co-Coordinator

Yvonne Henning  
715.359.4065  
[yhenning25@gmail.com](mailto:yhenning25@gmail.com)

#### Public Policy Co-Coordinator

Barbara Keller  
715.675.9756  
[kell9756@gmail.com](mailto:kell9756@gmail.com)

#### Communications

#### LEAFLET Editor

Ruth E. Hawks  
715.842.5291  
[edie2@charter.net](mailto:edie2@charter.net)

#### LEAFLET Distribution: open

#### Telephone

Ruth Grauer  
715.842.1592

#### Branch Directory

Carol Ann Okite  
715.803.3094  
[carolannokite@yahoo.com](mailto:carolannokite@yahoo.com)

#### Technology

Mary Virginia Quarles  
715.845.7983  
[mvquarles@yahoo.com](mailto:mvquarles@yahoo.com)

#### College/University Partners

NTC  
Laura Martens  
715.842.4257

[lmartens@gsnwg1.org](mailto:lmartens@gsnwg1.org)

UWMC  
Marian Seagren Hall  
715.842.7464  
[marabill1@msn.com](mailto:marabill1@msn.com)

#### Interest Groups

#### Book Group:

Ruth Grauer  
715.842.1592

#### Financial Savvy Sessions:

Diane Echols  
715.218.8280 (cell)  
[dechols@wisconsin.net](mailto:dechols@wisconsin.net)  
Carrie Massnick  
715.574.8122  
[c.massnick@gmail.com](mailto:c.massnick@gmail.com)

## JOIN US TODAY! INVITE A FRIEND TO JOIN! APPLICATION FOR MEMBERSHIP

#### Personal Information:

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone h \_\_\_\_\_ w \_\_\_\_\_ c \_\_\_\_\_  
Email \_\_\_\_\_  
Female \_\_\_\_\_ Male \_\_\_\_\_ Date of Birth \_\_\_\_\_  
College/University \_\_\_\_\_ State \_\_\_\_\_  
Highest degree earned \_\_\_\_\_  
Major \_\_\_\_\_  
College/University \_\_\_\_\_ State \_\_\_\_\_  
Highest degree earned \_\_\_\_\_  
Major \_\_\_\_\_

**Eligibility:** I am a graduate holding an associate or equivalent (RN) baccalaureate, or higher degree from a regionally accredited institution as stated above.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Member Recruiter:** Name \_\_\_\_\_ City/State \_\_\_\_\_ Branch \_\_\_\_\_

**Regular Membership:** Join AAUW for one year of regular membership:

National \$49, State \$13, Branch \$18 = **Total \$80**

\$46 is tax deductible as a charitable contribution, and \$3 is not because it supports the AAUW Action Fund's section 501c4 Lobby Corps and get-out-the-vote activities.

Make check payable to: **"AAUW WAUSAU BRANCH"** and mail to:

Alana Holt, Treasurer, 604 Clark Avenue, Rothschild, WI 54474

Reduced rates available for graduate, undergraduate, and College/University Partners e-student affiliate memberships. Contact Membership Co-Coordination for information.

## Calendar

- Tues., Feb. 12**      **Book Group**, 12:45 - 3 PM, Immanuel Lutheran Church, 630 Adams St., Wausau
- Tues., Feb. 19**      **February Program: Chris Clarke-Epstein on *How women present themselves still matters***, 6:30 - 8:00 PM, UWMC Terrace Room, optional cafeteria dinner w/Chris Clarke-Epstein, 5:00 – 6:15 PM, UWMC small dining room
- Wed., Mar. 6**      **Leadership Team Meeting**, 11:30 AM – 1:00 PM, Marathon County Public Library, children's meeting room
- Tues., Mar. 12**      **Book Group**, 12:45 - 3 PM, Immanuel Lutheran Church, 630 Adams St., Wausau
- Thur., Mar. 14**      **NEW! March Program: *Working Wisconsin & Women in It: Progress, Exclusion, & Clouds on the Horizon*, Laura Dresser, Associate Director, COWS (Center on Wisconsin Strategy)**, 6:30 PM, UWMC Auditorium, optional cafeteria dinner 5:00 - 6:15, UWMC small dining room
- Wed., Mar. 20**      **Backpacks for Nicaraguan Teachers**, 9:00 – Noon, Brunch followed by filling backpacks, Ruth Hawk's home, 3407 Falcon Way, Wausau, Town of Rib Mountain
- Wed., Apr. 3**      **LEAFLET deadline for April/May issue**
- Wed., Apr. 3**      **Leadership Team Meeting**, 11:30 AM – 1:00 PM, Marathon County Public Library, children's meeting room
- Tues., Apr. 9**      **Book Club**, 12:45 - 3 PM, Immanuel Lutheran Church, 630 Adams St., Wausau
- Thur., Apr. 11**      **April Program: Documentary Film: *Miss Representation***, 6:30 – 8:30 PM, UW Center for Civic Engagement, UWMC Theater
- Fri.-Sat. Apr. 26-27**      **AAUW of Wisconsin State Convention, Racine, Wisconsin**



AAUW Wausau (WI) Branch *LEAFLET*  
Nancy L. Schulz, Editor Pro Tempore  
1202 Kickbusch Street  
Wausau WI 54403-6377

AAUW advances equity for women and girls  
through advocacy, education, philanthropy, and research